



## Press Release

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### **Victory Healthcare Announces the Newly Named Institute for BioResearch**

*The Institute for BioResearch is Texas's Only Privately Held Whole Body  
Tissue Bank.*

Houston, TX – Victory Healthcare is proud to announce that BioEthical Anatomics, the only privately held institution of its kind in Texas, has a new name - the Institute for BioResearch. The Institute timed the change with the launch of a new website with an improved platform to support medical breakthroughs by providing high-quality tissue for ethical scientific research, surgical education and training.

“The Institute for BioResearch is setting the standard for tissue donation. The new name and website represent our commitment to support research that will discover the healthcare innovations and technological advancements to impact future generations,” says Victory CEO/Chairman Robert N. Helms, Jr.

Whole body donation is a critical component to medical education and scientific research. Each donation can benefit up to 350 surgeons, emergency caregivers and other healthcare professionals, as well as help find cures to the world's most debilitating illnesses and diseases.

“Just as we are committed to advancing science, our staff also compassionately treats each donation with the highest degree of respect,” says Michelle Heinrich, Institute for BioResearch CEO. “Our counselors walk families through each step of the whole body donation process and collaborate with a network of renowned physicians, research laboratories, and hospitals for the greatest scientific and healthcare impact.”

The Institute covers every cost associated with the donation process. Committed to rigorous ethical and legal standards, the Institute works only with healthcare organizations that are in full compliance with local, state, and federal guidelines for medical research. The organization's partnerships with professional transportation services and licensed funeral homes across the United States allow it to accept donations from almost anywhere in the country.



### **About the Institute for BioResearch**

The Institute for BioResearch, a division of Victory Healthcare, supports the science and research that will deliver healthcare innovations and technological advancements to impact future generations. Currently, the Institute is the only privately held whole body donation organization in the state of Texas and as such can receive donations from across the United States. For more information about the Institute for BioResearch, visit [instituteforbioresearch.com](http://instituteforbioresearch.com) or like us on [Facebook](#).

### **About Victory Healthcare**

Based in The Woodlands, Texas, privately owned Victory Healthcare is creating the standard in surgical care through its growing network of specialized surgical hospitals, training and education centers, and the only privately held tissue bank in the state of Texas. Our surgeons are the most highly trained and respected physicians in their fields, committed to providing revolutionary technology and minimally invasive treatment techniques. We create a first class experience for our patients in our state-of-the-art facilities that include concierge services, a one-to-one nurse to patient ratio, and personalized service in an environment designed to promote comfort and healing. Victory Healthcare partners with physicians to create an exceptional surgical experience for our patients, their families, and our surgeons. Learn more about the Victory difference – a dedication to healing through education, technology and first-class care – at [victory-healthcare.com](http://victory-healthcare.com) or like us on [Facebook](#).

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